

able

SOUTH CAROLINA

SPONSORSHIP OPPORTUNITIES

ABLE-SC.ORG

Equitable
Pay
for
all.

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An organization empowering individuals with every type of disability to find their "a-ha moment."

A LITTLE BIT ABOUT US

Too often, individuals with disabilities are objectified, treated as special, an inspiration, or—even worse—as incapable.

Able SC knows better. We're an organization empowering individuals with every type of disability to find their "a-ha moment." The instance when they take the lead in their lives, find their unique voice to self-advocate, and engage with their community. It's in that moment they find true self-empowerment and begin the journey toward their greatest potential.

Mission: To create greater access and opportunities for independence through empowering individuals with disabilities and promoting community inclusion.

VISION: A South Carolina that promotes equality and access for individuals with disabilities.

Who We Serve:

Individuals of all ages and with all types of disabilities
 Schools and teachers
 Businesses and professionals
Our community

WHY SHOULD MY COMPANY SPONSOR ABLE SC EVENTS?

*IN ADDITION TO THE **MARKETING, BRANDING, AND VISIBILITY BENEFITS,** YOUR SPONSORSHIP OF ABLE SC EVENTS WILL:*



- Contribute to South Carolina's most powerful change agent addressing barriers faced by people with disabilities.
- Enhance market awareness of your company's social and philanthropic objectives.
- Demonstrate your support for disability rights.
- Create and/or strengthen your positive and caring corporate image and culture.
- Help your employees better understand barriers people with disabilities encounter.
- Connect deeper to your customer base with this investment. The majority of South Carolinians are connected to a person with a disability and want that person to have more access to support.

TYPES OF SPONSORSHIPS:

Financial Level: Contributes to the needs of the event and provides different tiered marketing opportunities for your business.

In-Kind Donations: Does your organization provide food, drinks, or other consumables that may be used at an event? Are you interested in providing a service? You can still receive marketing and branding benefits for your in-kind contribution.

EMPLOYER SUMMIT

EMPLOYER
SUMMIT

OCTOBER 13, 2021

THE PHILLIPS MARKET CENTER

COLUMBIA, SC



New to this year, Able South Carolina will offer the Employer Summit in a hybrid format that promises to provide thoughtful engagement and dialogue for both in-person and virtual attendees. The EMPLOYER SUMMIT equips human resource professionals with the tools and knowledge they need to build a workforce that includes individuals with disabilities.

CHANGE-MAKERS - \$7,500

- Recognition as the "Presenting Sponsor" from stage
- Name mentioned as Presenting Sponsor in all publicity, including invitations, special press release issued to statewide news outlets, and social media recognition
- Presenting Sponsor logo on Hire Me SC website, event webpage, all signage, and program
- 4 VIP Employer Summit tickets and table-top recognition (virtual or in-person)
- Full page ad in program
- Six hours of technical assistance and/or training
- VIP reception with Able SC leadership

INNOVATORS - \$3,500

- 4 VIP Employer Summit tickets and a named table (virtual or in-person)
- A 1/2 page ad in the program and your logo on all print material for the event
- Your logo on the Hire Me SC website and event page
- Four hours of technical assistance and/or training
- Social media recognition

LEADERS - \$2,000

- 2 VIP Employer Summit tickets (virtual or in-person)
- A 1/4 page ad in the program and your logo on the print material for the event
- Your logo on the Hire Me SC website and event page
- One hour of disability etiquette and sensitivity training
- Social media recognition

SUPPORTERS - \$1,000

- 2 virtual Employer Summit tickets
- Name listed on the program
- Your logo on the Hire Me SC website and event page
- Social media recognition

Company/Organization Information	
Company/Org Name and Mailing Address:	
Contact Name:	Title:
Email Address:	Phone Number:

Would you like to receive Able South Carolina’s email communications?

Event(s) *(Select all that apply)*

- | | |
|--|--|
| <input type="checkbox"/> Empowering a Future/Mapping Your Future | <input type="checkbox"/> FundAble |
| <input type="checkbox"/> Advocacy Day for Access & Independence | <input type="checkbox"/> Community & Education Series |
| <input type="checkbox"/> Employer Summit | <input type="checkbox"/> Upstate Fundraising Breakfast |

Sponsorship Level

- | | | |
|----------------------------------|----------------------------------|---------------------------------------|
| <input type="checkbox"/> \$7,500 | <input type="checkbox"/> \$3,500 | <input type="checkbox"/> \$1,000 |
| <input type="checkbox"/> \$5,000 | <input type="checkbox"/> \$2,000 | <input type="checkbox"/> Other: _____ |

Please remit this form to Able South Carolina either through email or mail. **Please make all checks payable to Able South Carolina.** If you prefer to make payment online, please visit our website.

info@able-sc.org

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Questions? Contact Wendi Spratt, Director of Development

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